

CIMA E3 – Strategic Management



Paul Russell BA ATT FFA FFTA

Paul brings a wealth of experience in teaching professional qualifications and coaching to Accountancy School's on demand courses. With a finance background spanning over 25 years, Paul has worked extensively in public practice and in senior finance roles within the travel and film sectors. Paul specialises in delivering CIMA courses and has had particular success in the CIMA E-stream subject areas and the case study exams at all levels. He currently delivers accounting and business content to professional accountants, tax advisers and postgraduate students throughout Europe and combines this with coaching groups and individuals online. Paul has a real passion for teaching and has a reputation for helping students reach their potential. This is reflected in strong class pass rates and multiple prize winners across a range of subjects. Paul's approach tends to focus on relating content to real life and helping students to develop their study and exam technique skills.

SESSION	TOPIC	DATE
1	The Strategy Process	On Demand
2	Generating Strategic Options	On Demand
3	The Role of Governance and Ethics	On Demand
4	The Organisational Ecosystem	On Demand
5	Strategic Networks and Platforms	On Demand
6	Resources and Value Creation	On Demand
7	Framework for Generating Strategic Options	On Demand
8	Strategic Options and Choice	On Demand
9	Developing Strategic Performance Management Systems	On Demand
10	Understanding the Impact and Context of Change	On Demand
11	Change Management: The Role of the Leader	On Demand
12	Digital Strategy - Digital Technologies	On Demand
13	Digital Strategy - Governance	On Demand
Revision	Sessions	12 Hours
		On Demand

