

CIMA E3 – Strategic Management



Martin Corboy BCL, AITI, FCMA, MBA, FAIA, MCFI

Martin is a former Inspector of Taxes who qualified as a Chartered Management Accountant, coming 1st in the world in his finals. He is a professionally qualified Tax Consultant and a Fellow of both the Chartered Institute of Management Accountants and the Association of International Accountants. He holds an MBA from Oxford Brookes University and is a Member of the Chartered Management Institute. He has held senior management positions in the Department of Justice and KPMG and has lectured on professional accountancy programmes for the last 14 years, during which time he has taught numerous prize-winners. He specialises in business strategy, performance measurement, taxation, risk management and corporate governance. His focus in teaching is to provide coverage of key syllabus areas but also to show the relevance of these topics to current business issues. Martin brings his extensive work and academic experience to bear in explaining difficult concepts and bringing the subject to life.

SESSION	TOPIC	DATE
1	The Process of Strategy Formulation	On Demand
	Strategic Analysis – Mission / Vision & Stakeholders Part 1	On Demand
2	Strategic Analysis – Mission / Vision & Stakeholders Part 2	On Demand
	Strategic Analysis – Ethics & CSR Part 1	On Demand
3	Strategic Analysis – Ethics & CSR Part 2	On Demand
	Strategic Analysis – External Environmental Analysis Part 1	On Demand
4	Strategic Analysis – External Environmental Analysis Part 2	On Demand
5	Strategic Analysis – Internal Environmental Analysis	On Demand
	Strategic Analysis – Position & Gap Analysis	On Demand
6	Strategic Options & Choice	On Demand
	The Performance Measurement Mix	On Demand
7	Information Technology and E-Business	On Demand
	Information for Advantage and Knowledge Management Part 1	On Demand
8	Information for Advantage and Knowledge Management Part 2	On Demand
	Customers / Suppliers and SCM Part 1	On Demand
9	Customers / Suppliers and SCM Part 2	On Demand
	Change Management – Understanding the Context of Change Part 1	On Demand
10	Change Management – Understanding the Context of Change Part 2	On Demand
Revision	Sessions 1 to 6	12 Hours
		On Demand